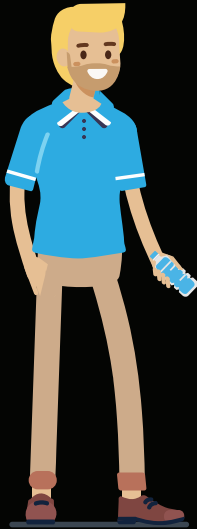


YOUR DAY AT **FIBO** GLOBAL FITNESS USA

MANAGEMENT



WEDNESDAY, OCTOBER 16

9:30 AM – 5:30 PM
Learn from colleagues who are shaping the future of fit in the American Health + Fitness Forum



10:30 AM
Building Retention by Building Brand Ambassadors with Members + Staff
FitPass

11:45 AM
Learn how a leading cruise line's strategies can impact your business in Choose Carnival, Choose Fun
FitPass



12:45 PM
Update your professional fitness photo
FIBO Photo Booth



1:00 PM
GRAB A HEALTHY BITE FOR LUNCH



9:15 AM
Keynote: On the Future of Our Industry by Philip Mills
FitPass

4:45 PM
The Gym of 2025: Tech, Trends, and the Products Changing the Fitness Industry
FitPass



SEE YOU AT FIBO USA!



2:00 PM
EXPLORE THE EXHIBIT HALL
Demo equipment + shop for new revenue sources: nutrition, recovery, apparel, tech and more

5:30 PM
Networking Reception with international leaders, including the founders of Les Mills, Orangetheory Fitness and Zumba
American Health + Fitness Forum

THURSDAY, OCTOBER 17

8:00 AM
Franchise Panel
FitPass

